

# Enhance the Communications Experience

## Solutions designed for insurance companies

We understand how important it is to manage costs and meet regulatory and brand requirements while improving the customer, agent, and broker experience.

Your communications are critical touch points—for growing your business, engaging customers with content aligned to their life events, and conveying your brand promise to support retention.

Leading insurance companies are transforming their print and digital communications into personalized, engaging experiences while reducing call center and operational expenses with Broadridge solutions.

### TARGET, GROW, AND ONBOARD

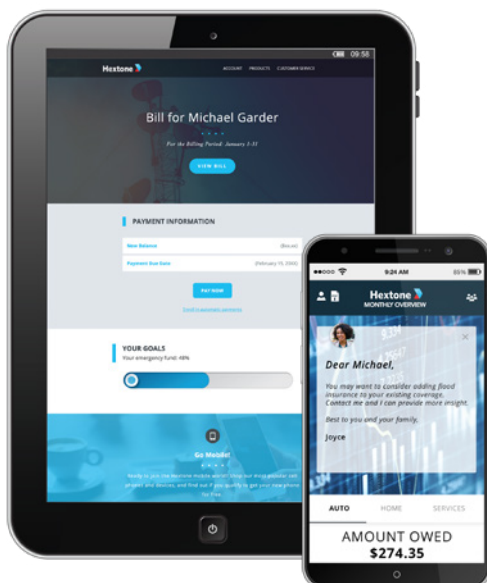
- Grow your business with prospecting and lead generation tools
- Increase your digital presence with agent/broker websites, online ads, and social media tools
- Manage content and distribute it through a variety of channels, including email, text, print, direct mail, and social
- Gain insights with data analytics and modeling

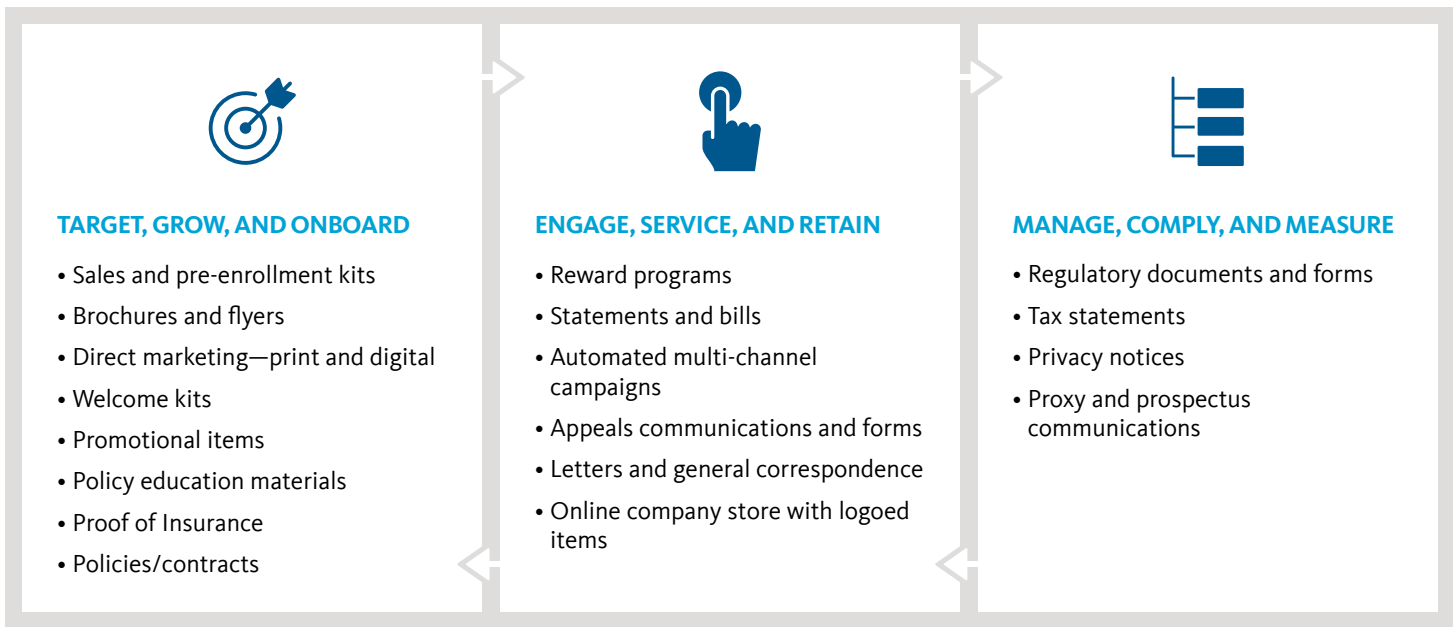
### ENGAGE, SERVICE, AND RETAIN

- Personalize communications with targeted messaging and offers
- Transform transactional communications into interactive, digital experiences that increase engagement
- Leverage print and postal optimization solutions to decrease costs and expedite delivery
- Offer seamless payments with online banking solutions
- Manage customer consents and delivery preferences

### MANAGE, COMPLY, AND MEASURE

- Archive communications with digital report mining and presentation capabilities
- Meet regulatory requirements while also meeting your business needs
- Measure activity and trends with reports and dashboards
- Leverage our leading data security technology backed by industry certifications, including PCI, HIPAA, ISO 9001/27001, SSAE 18, and CSA STAR Level 2





*From acquisition to renewal, our communication solutions enhance marketing and sales, empower agents and brokers, and engage customers and prospects.*

### STREAMLINE, DIGITIZE, OPTIMIZE

Broadridge Consulting Services brings an unparalleled depth of insight and expertise to streamlining, digitizing, and optimizing transactional, regulatory, and marketing communications. Our team of industry experts support the communications spectrum to meet your objectives—from operations to customer experience. Services include:

- Communication Strategy and Transformation
- Information Design
- Transition and Change Management

**Let's talk about how you can make every communication more valuable.** Contact us today by visiting [broadridge.com](http://broadridge.com) or calling 1-844-898-1017.

### WHY BROADRIDGE?

**National and regional insurance clients** and other highly regulated industries rely on our **5 decades** of communications experience and **3 decades** of digital innovation

**5B print and digital communications** delivered annually, making us the **#1 transactional printer** and the only provider with a **single connection to 12+ digital channels**

**\$1B+ invested** over the last decade in print and digital advancements

**40+ patents issued for technology innovations** by the U.S. Patent and Trademark Office

Broadridge, a global Fintech leader with over \$4 billion in revenues and part of the S&P 500® Index, provides communications, technology, data and analytics. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.

[broadridge.com](http://broadridge.com)

Ready for Next

Communications  
Technology  
Data and Analytics

